

## **LAVAFIELDS COMPLETES THE ACQUISITION OF MAGIMIX**

Lavafields Group announced today that it has completed the acquisition of the Magimix group from Ardian, which has been its majority shareholder since 2024. The amount of the transaction remains confidential.

This transaction marks a key milestone in Lavafields' development, consolidating its strategy to become a leading European player in premium small electrical appliances, combining innovation, industrial excellence and sustainability. The transaction was carried out with the support of Wallonie Entreprendre and the Hameur Group, a long-standing shareholder of Magimix, who will continue to support Lavafields in this new chapter of growth and development.

### **A shared strategic ambition**

Building on Magimix's recognised expertise in the field, Lavafields intends to:

- Consolidate Magimix's industrial excellence by preserving and strengthening its manufacturing footprint in France.
- Cultivate French culinary excellence, with a focus on product innovation and creativity, while leveraging Lavafields' agility as a rapidly growing European group.
- Strengthen Magimix's presence in its traditional markets while opening up new growth opportunities internationally.

### **Operational synergies that create value**

The integration of Magimix into Lavafields is part of a long-term strategy and is based on several key operational areas:

- Joint optimisation of industrial and distribution operations to enhance performance and better serve customers and partners.
- Increased investment in R&D and design to develop a new generation of premium products, designed in Europe, high-performance, durable and environmentally friendly.



*This acquisition marks an important step in establishing Lavafields as a leading European group. We share with Magimix a common passion for cooking, innovation and sustainability. Together, we will preserve its French industrial roots while accelerating its international development.*

**— Frédéric Vandeschoor, Chief Executive Officer of Lavafields**

*Magimix's integration into Lavafields marks the beginning of an exciting new chapter in our history. We will capitalise on our long-standing strengths while benefiting from the international expertise of the Lavafields group to reinforce our ambition to establish a new major European player.*

**— Maxime de Jenlis, Managing Director of Magimix**

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## **About Lavafields Group**

Lavafields Group is a Franco-Belgian company with over 50 years of expertise in household appliances. Active as a manufacturer and distributor of its own brands — Riviera&Bar, Frifri, Siméo and Dejin — and as the exclusive distributor of partner brands such as Ariete, Bissell, Nivona and Mill, the Group combines industrial know-how with commercial influence, particularly in the Benelux countries and France. Its portfolio covers a wide range of products, from high-end culinary equipment to innovative solutions for the home, with a constant focus on quality, design and sustainability. Positioned between tradition and innovation, Lavafields has built long-lasting partnerships with major distributors and has established itself as a growth driver in the European high-end household appliance market.

## **About Magimix**

Founded in 1971, Magimix is an iconic brand of high-end small kitchen appliances, including multifunction food processors, blenders, juicers and coffee machines. Operating mainly in France, the United Kingdom and the Netherlands, the company serves a diverse customer base of specialised supermarkets, department stores, independent distributors and online operators.

## About Ardian

Ardian is a leading global investment company, managing or advising on \$180 billion in assets on behalf of more than 1,850 clients worldwide. Its 1,050 employees, spread across 19 offices in Europe, America, Asia and the Middle East, are committed to combining investment performance with high ethical standards and social responsibility.

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## List of Lavafields advisers

**French law solicitors:** Carlara (Frédéric Maury, partner); Barthe Law (Christophe Barthe, partner); Jones Day Paris (Alexandre de Verdun and Olivier Haas, partners, and Paul Maurin, associate)

**Belgian law solicitors and international matters:** Jones Day Brussels (Pierre-Olivier Mahieu, partner, Laurent Vercauteren, counsel, and Violette Lebrun, associate)

**French law solicitors for legal and social due diligence (France):** Forvis Mazars Avocats (Jérôme Gertler and Claire Davaine Marciniak, partners, and Victor Fayad-Walch and Pauline Righini, associates)

**English law solicitors for legal and social due diligence (England):** Brachers (James Bullock, partners, and Kieron Cummins, associate)

**M&A advisers:** EY Parthenon (Ward Verdeyen, partner, Didrik Lasanow, executive director, and Antoni Papadopoulos, consultant)

**Tax advisers:** EY Parthenon (Emilie Maes, partner, Marc Korthoudt, executive director, and Chiara Marine, manager)

**Financial advisers:** EY Parthenon (Frank Lapeirre, partner, and Guillaume de Brabant, senior manager)

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